

Muhammad Nazimuddaula

Senior UI/UX Designer · MFA in Graphic Design

UX Architecture · Design Systems · Human-Machine Interaction ·
AI-Assisted Design Process

15+ years working at the intersection of interaction design, systems thinking, and product strategy. Currently focused on translating complex technical and robotic behavior into coherent user experience, in environments where the hard problems exist before any screen is drawn.

Comfortable moving between hands-on craft and cross-functional leadership, with a constant focus on making complex systems feel obvious to use. Design work strong enough to repeatedly earn trust beyond design itself, leading product, brand, and business functions at different points. This brings a sharper sense of the constraints, economics, and story behind every design decision.

Quick to adopt new tools and processes as the craft shifts, currently applying that to AI-assisted design workflows.

Experience: In Germany

NEURA Robotics, Metzingen, Germany

Oct 2024 - Present

NEURA Robotics builds cognitive humanoid and service robots meant to work alongside people in homes, retail, and industry: machines that sense, learn, and act with a degree of autonomy. Its product line spans the 4NE1 humanoid robot and the MiPA household robot, all connected through Neuraverse, with a stated goal of scaling to millions of robots by 2030.

Senior UI/UX Designer

Jul 2026 - Present

Leading UI/UX design across Neuraverse with a larger team and a wider scope. As new partners join, requirements grow more complex and far-reaching, and decisions are increasingly driven by data rather than intuition.

Own the design system at an organizational level, using AI-assisted prototyping tools to speed up component iteration, and mentor other designers working within it. Continue growing the UI/UX team from the ground up and refining how it collaborates with external partners.

Solution Architect (UI/UX)

Oct 2024 - Jun 2026

The first step in this role was learning the intricacies of robotic processes and converting them into an understandable user interface, a space where few established resources exist.

In the meantime, sketched the first draft of Neuraverse's digital twin: how to program a robot without writing code, and how a developer can contribute to the ecosystem. Also helped build the UI/UX design team from the ground up and created the initial process for working with external teams.

Note about the titles: Started as a Solution Architect (UI/UX), a title created to reduce the gap between design and technical teams. The original functional title was always Senior UI/UX Designer, so responsibilities have remained the same throughout.

Contact

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Education

BFA & MFA in Graphic Design

University of Dhaka, Bangladesh,
2001 – 2006

Thesis: Contemporary Bangla
Typography

Skills

Core: User Experience, Digital Product, Brand & Communication, Illustration, Typography, 2D Animation

Software: Figma, Claude Design, Adobe Photoshop, Adobe Illustrator, Jira, Confluence

Languages:

- Bangla: Native
- English: Fluent (current working language)
- German: A2/B1 (learning in progress)

Projects

Neuraverse

NEURA Robotics, 2025 - Present

Neuraverse is NEURA's platform for building, simulating, and deploying robot automation: a no-code visual logic builder, real-time digital twins, and live performance dashboards. Led the interface architecture and user flows across these tools, working with internal and external teams.

LinkedIn · Journal · Website

Experience: In Bangladesh

KONA SL, Dhaka, Bangladesh

Feb 2024 - Sep 2024

KONA SL is the Bangladesh arm of KONA, a global smart card technology provider active in 90+ countries, powering systems behind 30+ local banks and 120 million daily users.

Product Director

Feb 2024 - Sep 2024

Led product strategy for a cross-border fintech platform for Bangladeshi migrant workers in South Korea. Owned the PSP license application, designed the first wallet prototype, and led user research in South Korea. Also redesigned KONA SL's corporate website.

Chaldal (YC S15), Dhaka, Bangladesh

Jan 2021 - Jan 2024

Chaldal is Bangladesh's largest grocery delivery platform, delivering daily essentials within the hour through a dense network of micro-warehouses.

Head of Brand and Communication

Sep 2022 - Jan 2024

Led brand communication across content, media buying, and PR. Produced a 5-part video commercial series with leading directors and celebrities.

Head of Product

Jan 2021 - Aug 2022

Drove Chaldal Pay's PSP license with Bangladesh Bank and designed its first prototype. Designed the Referral Program and the Egg Club loyalty brand, and contributed to a later redesign of the core app.

Maya Digital Health, Dhaka, Bangladesh

Dec 2019 - Dec 2020

Maya was a digital health platform connecting patients with doctors and health services across Bangladesh.

Chief Product Officer

Dec 2019 - Dec 2020

Led a full redesign of the main website and stood up the company's first iOS app development process. That work fed into the company's pitch for its next funding round, which closed shortly after.

Deligram, Dhaka, Bangladesh

Jul 2019 - Nov 2019

Deligram was an omnichannel e-commerce platform, serving customers both online and offline.

Head of Product Design

Jul 2019 - Nov 2019

A brief stay, ending before the role fully took shape, but pushed for one unified product experience across mobile and desktop.

G&R, Dhaka, Bangladesh

May 2010 - Jun 2019

G&R was Bangladesh's first online advertising platform, built at a time when there was no local playbook for digital advertising.

Co-Founder and CEO

Sep 2015 - Jun 2019

Led through Genex's acquisition of the company, which helped take Genex public through IPO.

Chief Product Officer

Sep 2012 - Aug 2015

Chief Operating Officer

Jan 2012 - Aug 2012

Building it meant inventing process alongside product. Leading a 50-person team through nine years of that, in a market with no precedent to copy from, was as much about building the organization as building the product. G&R's work was featured by Google at Google I/O 2014.

Projects

Custom Bangla Font Design

Asiatic Talking Point, 2010

Bangla's script carries structural demands (conjuncts, matras, spacing) that most rebrand timelines don't account for. Designed a custom typeface for Robi within that constraint; it has remained their identity for over a decade.

Lekhok, the Bangla Keyboard

Color Talking, 2014

Designed a new Bangla key layout and built its Android and iOS apps. It didn't take off, a clear lesson in how much typing habits resist redesign, and one of the most instructive projects overall.

Part-time & Volunteer Roles

Co-Founder

Color Talking · Jan 2011 - Dec 2020

Creative Consultant

Kormo by Google · Sep 2018 - Oct 2018

Typographer

Amar Bornomala · Nov 2012 - Mar 2013

Design Consultant

CARE Bangladesh · Apr 2007 - Dec 2009

Logo Designer

GIZ Bangladesh

Interaction Designer

eBizzSol · Sep 2005 - Mar 2010

Graphic Designer

Bull's Eye Communication · Apr 2004 - Aug 2005

2D Animator

GlobeKids · Oct 2002 - Jun 2003

LinkedIn · Journal · Website